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Chisholm Trail Grass-fed Beef Turns Up the Summer Heat with Spicy Breakfast Sausage and Beef Snack Sticks

DALLAS - June 15, 2015 - Dedicated to providing all-natural, preservative-free products, [Chisholm Trail Grass-fed Beef](#) is taking the breakfast and snack industries by the horns with their 100-percent grass-fed spicy breakfast sausage and beef snack sticks. These products are designed to keep the metabolism high throughout the day as protein-rich breakfast and snack options.

“Providing our retailers with products for their customers that boost metabolism is a goal we’re always looking to achieve,” said Mike Crawford, partner of Chisholm Trail Grass-fed Beef. “Our spicy breakfast sausage and beef snack sticks do just that.”

Perfect for adding to an egg scramble or standing alone with a side of fruit, Chisholm Trail’s spicy breakfast sausage is made with all-natural, hand-picked ingredients that deliver a consistent spice and flavor. The sausage is 95 percent lean, contains no antibiotics and has only 111 calories per serving: a noticeably healthier choice over traditional breakfast sausage.

The beef snack sticks are ideal for on-the-go snacking and, with a high amount of protein, will keep consumers satisfied between meals. Now, without a need to choose between health and taste, Chisholm Trail’s signature spices and lean beef can satisfy both adults and children with this wholesome, light-weight snack.

“In today’s society people are pressed for time and often don’t have the bandwidth for a full meal. With the lack of healthy snacks available on the market we are excited to introduce the beef snack sticks. They are the perfect companion for carpool lines, long road trips, before soccer practice, or an afternoon office pick-me-up,” Crawford said.

Chisholm Trail’s beef products have up to 430 percent more healthy omega-3 fatty acids than regular grain-fed beef, more vitamin B-6 than 6.5 cups of raw spinach and high levels of iron, protein, vitamin B 12, zinc and other necessary nutrients.

Both the spicy breakfast sausage and the beef snack sticks can be found at any of the Chisholm Trail [retail outlets](#), with a future of popping up in local gas stations and convenience stores. Along with new locations, Chisholm Trail plans on releasing different flavors of the beef sticks for a wider variety of the healthy snack alternative.

About Chisholm Trail Grass-fed Beef

Chisholm Trail Grass-fed Beef is a rancher-owned and -operated cooperative that raises longhorns locally on family ranches around Texas. Chisholm Trail cattle graze in pastures and thrive without added hormones or unnecessary antibiotics, placing far less stress on the natural environment than grain-fed cattle raised on factory farms. Chisholm Trail partners are focused on providing delicious red meat for healthy eaters and educating people on the nutritional significance of 100-percent grass-fed beef. For more information, visit www.eathealthybeef.org or connect with them on [Facebook](#) and [Twitter](#).

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