

**FOR IMMEDIATE RELEASE**

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## **Chisholm Trail Grass-fed Beef Debuts at Colleyville Farmers Market**

**WHO:** [Chisholm Trail Grass-fed Beef](#)  
[Colleyville Farmers Market](#)

**WHAT:** Chisholm Trail Grass-fed Beef is now easier to purchase in North Texas at the Colleyville Farmers Market. This brick-and-mortar store provides families with local, fresh, seasonal and organic food options and now is stocked with all the cuts of Chisholm Trail Grass-fed Beef including ribeyes, ground beef and sausage.

Chisholm Trail Grass-fed Beef is committed to preserving the real taste of delicious, natural beef and the old-fashioned principles of caring for livestock and land. That means no hormones, no unnecessary antibiotics and no feedlots for the cattle ensuring consumers receive the best beef available. A healthier alternative to many meat or poultry options, Chisholm Trail's beef contains only 140 calories, 3.7 grams of fat and 81.5 milligrams of cholesterol per 3.6-ounce serving.

For a full list of where to buy Chisholm Trail Grass-fed Beef, visit [www.eathealthybeef.org/longhorn-beef-buy](http://www.eathealthybeef.org/longhorn-beef-buy).

**WHEN:** Business Hours:  
Mondays through Saturdays – 8 a.m. to 7 p.m.  
Sundays – Noon to 5 p.m.

**WHERE:** Colleyville Farmers Market  
5409 Colleyville Blvd.  
Colleyville, Texas 76034

### **About Chisholm Trail Grass-fed Beef**

Chisholm Trail Grass-fed Beef is a rancher-owned and -operated cooperative that raises longhorns locally on family ranches around Texas. Chisholm Trail cattle graze in pastures and thrive without added hormones or unnecessary antibiotics, placing far less stress on the natural environment than grain-fed cattle raised on factory farms. Chisholm Trail partners are focused on providing delicious red meat for healthy eaters and educating people on the nutritional significance of 100-percent grass-fed beef. For more information, visit [www.eathealthybeef.org](http://www.eathealthybeef.org) or connect with them on [Facebook](#) and [Twitter](#).